



# SAIT Centennial Classic

**Thursday August 3rd, 2017**

**Priddis Greens Golf and Country Club**

Home of the 1999, 2009 and 2016 Canadian Women's Open

On behalf of our honorary co-chairs – Dennis Chorney PT'75 and Doug Ramsay PT'77 – We invite you to join us as a sponsor of SAIT's Centennial Classic Golf Tournament in support of education.

## Be a part of History

For 100 Years SAIT's first-class educational experience using state-of-the art teaching tools and facilities combined with student financial support has given us the ability to celebrate student success. Your contribution to the Centennial Golf Classic will ensure our students are equipped with the financial assistance needed to be successful for the next 100 years.

Thank you for considering your participation in our Centennial golf tournament. The Centennial Classic is an opportunity to celebrate the partnerships with individuals and industry that continue to grow. With your ongoing support, we continue to create the shapers, makers and originals needed by Calgary's ever changing workforce.

Alex Zahavich, Vice President, Corporate Development and Applied Research

## Help support student success

This is a once in a lifetime opportunity to help SAIT Celebrate 100 years of educational excellence while supporting student success. This year's tournament promises to bring together friends and colleagues for a day of great golf at a world class golf course, Priddis Greens. Please consider the opportunity to participate as a sponsor. You and your company will be recognized as important partners with the Southern Alberta Institute of Technology in supporting student success.

As a sponsor, your contribution will make an important difference to students who are committed to finding their passion through enrolling in SAIT programming. The SAIT Centennial Classic focuses on supporting students who demonstrate athletic excellence, Academic Success, and Community Citizenship.

Sponsorship opportunities range from shared hole sponsor for only \$1000 to presenting sponsor for \$7500. Please register soon to reserve your right to exclusive marketing materials and on-site promotion. You'll find more sponsorship details outlined in the enclosed sponsorship package.

Priddis Greens is among Canada's finest championship golf & country clubs and is located in the spectacular foothills of the Rocky Mountains.

The Centennial Tournament will use all 36 holes with carts, balls and tees included in the registration. A great line up of prizes awaits the golfers at the closing banquet.

We would love to see you make history and join us for this unique golfing experience. Register early because this tournament will sell out quickly.

Dennis Chorney, Honorary Co- Chair  
& Doug Ramsay, Honorary Co-Chair

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Priddis Greens Golf and Country Club

7:30 am Registration/Breakfast  
8:30 am SHOTGUN START  
3:00 pm BBQ Dinner



## Sponsorship Opportunities

Your sponsorship will help to promote your organization, support students in financial need and provide opportunities for unique engaging learning to take place on our campus.

### Presenting Sponsor

One at \$7,500

- Recognition as Golf Classic title sponsor
- Company logo predominantly featured on all pre-event and onsite promotional materials
- On-site signage at the Golf Classic
- Full-page colour advertisement in event program
- Opportunity to publish welcoming remarks and company profile in event program
- Sponsorship recognition and thank you gift presentation during BBQ dinner
- Opportunity to speak at the BBQ dinner
- Post-event advertising
- Four entries into sponsor draw for dinner for four at SAIT Highwood Dining Room (two dinners available, each \$300 value)
- Two complimentary golf foursomes\*

### Major Sponsors

#### Million Dollar Shoot out Sponsor

One at \$5,000 with four golfers

#### Golf Wine Sponsor

One at \$4,000 with four golfers

#### Major Raffle Prize Sponsor

One at \$4,000 with four golfers

#### Gold BBQ Sponsor

One at \$4,000 with four golfers

#### Lunch Sponsor

Two at \$3,000 with two golfers

#### Golf Cart Sponsor

Two at \$2,500 with two golfers

#### Breakfast Sponsor

One at \$2,500 with two golfers

#### Golf Ball Sponsor

One at \$2,500 with two golfers

#### 19th Hole Sponsor

Two at \$2,500 with two golfers

#### Bailey's and Coffee Cart Sponsor

Four at \$2,000 with two golfers

#### Driving Range Sponsor\*

One at \$2,000 with two golfers

#### Scorecard Sponsor

One at \$1,500 with two golfers

### Major Sponsors Benefits

- Company logo on applicable promotional materials
- On-site signage at the Golf Classic
- Verbal recognition during BBQ dinner
- Post-event advertising
- Entries into sponsor draw for dinner for four at SAIT Highwood Dining Room (two dinners available, each \$300 value)  
Sponsorships \$3,000 and greater receive three entries  
Sponsorships less than \$3,000 receive two entries

*\*Driving Range Sponsor \$2,000 (logo recognition on applicable promotional materials, sign on driving range, logo on post-event advertising, one complimentary golfer registration)*

### Hole Sponsors

- Company logo on applicable promotional materials
- On-site signage at the Golf Classic
- Verbal recognition during BBQ dinner
- Post-event advertising

*\*\*Exclusive Hole Sponsor \$2,000 (logo recognition on applicable promotional materials, exclusive signage on your hole, logo on post-event advertising, two complimentary golfer registrations)*

*\*\*\*Shared Hole Sponsor \$1,000 (logo recognition on applicable promotional materials, sign on one hole, logo on post-event advertising)*

### Exclusive Hole Sponsor\*\*

22 at \$2,000 with two golfers

### Shared Hole Sponsor \*\*\*

42 at \$1,000 with one golfer

### Hole In One Sponsor

Six at cost of insurance with one golfer

### Organizing Committee

Dennis Chorney, Petroleum Engineering Technology '75, Honorary Co-Chair  
Doug Ramsay, Petroleum Engineering Technology '77, Honorary Co-Chair  
Dr. Alex Zahavich, Chair - Vice President Corporate Development and Applied Research

### For more information contact

Brett Windle 403.284.8908 [brett.windle@sait.ca](mailto:brett.windle@sait.ca)  
Lucy Landry 403.284.7068 [lucy.landry@sait.ca](mailto:lucy.landry@sait.ca)

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## Sponsorship Form

Your sponsorship commitment to the Centennial Golf Classic secures you the opportunity to purchase additional golfer registrations prior to open registration.

Presenting Sponsor  
\$7,500

Million Dollar Shoot out Sponsor  
\$5,000

Golf Wine Sponsor  
\$4,000

Major Raffle Prize Sponsor  
\$4,000

Gold BBQ Sponsor  
\$4,000

Lunch Sponsor  
\$3,000

Golf Cart Sponsor  
\$2,500

Breakfast Sponsor  
\$2,500

Golf Ball Sponsor  
\$2,500

19th Hole Sponsor  
\$2,500

Bailey's and Coffee Cart Sponsor  
\$2,000

Driving Range Sponsor  
\$2,000

Exclusive Hole Sponsor  
\$2,000

Scorecard Sponsor  
\$1,500

Shared Hole Sponsor  
\$1,000

## Golf Packages

Early Bird (*June 30th*)  
\$300/golfer

Green Fee (*As of July 1st*)  
\$350/golfer

Alumni  
\$300/Golfer

Foursome Early Bird (*June 30th*)  
\$1,000

Foursome (*After July 1*)  
\$1,200

## Sponsor Contact Information

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_ Postal code \_\_\_\_\_

## Payment Method

Cheque \_\_\_\_\_ Purchase Order \_\_\_\_\_

VISA \_\_\_\_\_ Master Card \_\_\_\_\_ Credit Card No. \_\_\_\_\_ Expiry Date \_\_\_\_\_

Name on Card \_\_\_\_\_ Cardholders Signature \_\_\_\_\_

Please fax this form Attn: Brett Windle at 403.284.7171 or email to [brett.windle@sait.ca](mailto:brett.windle@sait.ca)

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